

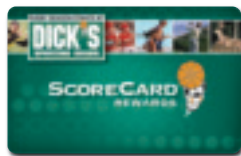
# SCORE 2% FOR OUR TEAM!



Now there's an easy way to help us earn money to support our team – for uniforms, equipment, and all the things that help us make the season a success. It's a new DICK'S Sporting Goods program called **PLAY IT FORWARD**, and it's contributing to our team right now.

## HERE'S HOW IT WORKS.

- 1** Go to [www.MyDicksSportingGoods.com/PlayItForward](http://www.MyDicksSportingGoods.com/PlayItForward) to assign our team to your ScoreCard Rewards account.
- 2** Use your ScoreCard Rewards Card every time you shop at participating DICK'S Sporting Goods stores and online at [www.DicksSportingGoods.com](http://www.DicksSportingGoods.com). With every ScoreCard Rewards card purchase you make January 1, 2011 through June 30, 2011, DICK'S Sporting Goods will make a donation equal to 2% of your Eligible ScoreCard Rewards purchases\* in the form of a cash donation to our team. This is an added benefit to your ScoreCard Rewards membership – you still receive all your points, Rewards Certificates and other member benefits.
- 3** Rally the fans! Parents, friends, family, neighbors and team fans are all welcome to participate in the program. The more people that designate our team, the bigger the donation.



### **DON'T HAVE A SCORECARD REWARDS CARD?**

It's easy to get your very own. Simply complete an application online at [www.MyDicksSportingGoods.com](http://www.MyDicksSportingGoods.com) or visit any DICK'S Sporting Goods store and complete a quick application. There's no cost and you'll get your ScoreCard Rewards card on the spot.



If you've already designated our team, thank you! We'll see you at the game!

\*Eligible ScoreCard Rewards purchases include purchases of merchandise and services at participating DICK'S Sporting Goods stores or online at [www.DicksSportingGoods.com](http://www.DicksSportingGoods.com). Eligible purchases do not include double points promotions, sales tax, returns, shipping and handling fees, gift card purchases and select non-merchandise items. Additional terms and conditions apply. See [www.MyDicksSportingGoods.com/PlayItForward](http://www.MyDicksSportingGoods.com/PlayItForward) for complete details.